



Location, Location, Location

Oxford has been called the "Little Easy," and there's good reason to compare it with its larger Louisiana cousin. "Newshour with Jim Lehrer" called Oxford "a cultural mecca in America." Oxford also is included in *The Best 100 Small Towns in America* and is featured in *Most Beautiful Cities in the South*.

Life in Oxford deserves all this attention. Turner South Television says attractions from the historic Courthouse Square to William Faulkner's Rowan Oak are part of what makes Oxford so distinctive. Best of all is probably the live music you'll find in Oxford nearly every night. *Mississippi Magazine* called Oxford a "hub of cultural activity, from honky-tonk to opera."



For More Information

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Visit our Web site: www.olemiss.edu/depts/fcs/Hospitality.html



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The University of Mississippi School of Applied Sciences Hospitality Management





Why Hospitality Management?

Located within the Department of Family and Consumer Sciences the Hospitality Management program provides students with the opportunity to study the largest and fastest growing industry in the world. The curriculum includes coursework in the various areas of travel and tourism, which include foodservice operations, lodging facilities, entertainment, attractions, conventions, transportation and tourism services. Focus is placed on successful management and promotion of each entity of the hospitality industry. The program provides students with a technical foundation as well as hands on experience in all aspects of the industry with relevant courses in general education, business and operations management. Several courses in the curriculum have a lab attached to the lecture. This allows students to gain not only a textbook view of the topic but also a "hands on" perspective. "Lenoir Dining" is the Hospitality Management program's own full service fine dining restaurant that allows senior level students to manage in a foodservice operation before graduation. Students also gain practical management knowledge through diverse experiences, including study abroad, field trips and internships.

Why Hospitality Management at The University of Mississippi?

> Our **Faculty** members are dynamic and highly qualified, with expertise in many facets of the hospitality industry. They are actively involved with professional organizations and community service. The Hospitality Management faculty members are responsive and ready to provide our students with a well-rounded educational experience.

> **Learn On Location.** The hospitality management program at Ole Miss offers plenty of opportunities for students to **study abroad**. Led by Hospitality management faculty members, students travel to major domestic and international destinations to attend professional exhibitions and seminars and also to learn from first-hand experience in this fast moving industry. Destinations include Chicago, New York City, Las Vegas, London (UK), Australia, Fiji, Italy, and many more.

> Students can join **Ole Miss Ambassadors for Southern Hospitality (OMASH)**, a student-run organization designed to bridge the gap between student life and the professional world.

> Each year, **scholarships** are awarded to outstanding hospitality management students. Scholarships are awarded based on academic merit, professional motivation and financial need.

> In the student's last semester, a management level internship is required. The internship allows students to bridge their academic knowledge gained through coursework with their future career in the industry. Students can customize their educational experience by choosing from a variety of **internships**.



What You Can Do with a Degree in Hospitality Management

Students who graduate with a degree in hospitality management can find career opportunities in

- > Restaurants and food-service operations
- > Hotels and lodges
- > Resorts, casinos and entertainment centers
- > Convention centers and visitor bureaus



About Family and Consumer Sciences

Family and Consumer Sciences offer the following degrees;

- > Bachelor of Science in Hospitality Management
- > Bachelor of Science in Dietetics and Nutrition
- > Master of Science in Food and Nutrition Services

FCS is one of the fastest growing departments at the University of Mississippi. More than 400 students have chosen to major in Family and Consumer Sciences as of spring 2007. Much of the increase in declared majors can be attributed to the dedicated, student-oriented faculty as well as academic programs designed to prepare professionals to have competitive edge in the exciting field of hospitality management and nutrition and dietetics.