I. Use Fees
Use of photographs is subject to approval and completion of a use agreement. All fees listed below are per image. Photoduplication fees are in addition to the use fees. Policies subject to change without notice.

Note: Fees are double for images used on the cover of any of any material.

1. Editorial Use
A. Books / Journals / Magazines / Newspapers (per image)
Dain and Cofield Collections
For-profit commercial publishers, businesses, individuals $250.00
Non-profit businesses $100.00
Governmental agencies $100.00
Scholarly, small press $100.00
Commercial periodical, newspaper or journal article $250.00
Scholarly periodical, newspaper, or journal article $100.00
Private study/ research/ corporate or institutional display $25.00
Unpublished thesis/dissertation/ personal display no fee

Other Collections
For-profit commercial publishers, businesses, individuals $75.00
Non-profit businesses $25.00
Governmental agencies $25.00
Scholarly, small press $25.00
Commercial periodical, newspaper or journal article $75.00
Scholarly periodical, newspaper, or journal article $25.00
Private study/ research/ corporate or institutional display $10.00
Unpublished thesis/ dissertation/ personal display no fee

B. CD-ROM / DVDs (per image)
Dain and Cofield Collections
For-profit commercial publishers, businesses, individuals $250.00
Non-profit businesses $100.00
Governmental agencies $100.00

Other Collections
For-profit commercial publishers, businesses, individuals $75.00
Non-profit businesses $25.00
Governmental agencies $25.00

C. Internet Use (per image)
Dain and Cofield Collections
For-profit $325.00
Non-profit, and individuals $150.00

Other Collections
# Visual Collections and Southern Media Archive Usage Fee Policy

**J. D. Williams Library**  
**University of Mississippi**

<table>
<thead>
<tr>
<th>For-profit</th>
<th>$125.00</th>
</tr>
</thead>
<tbody>
<tr>
<td>Non-profit, and individuals</td>
<td>$50.00</td>
</tr>
</tbody>
</table>

## 2. Video, Television, and Film (per still image)

### Dain and Cofield Collections

For-profit commercial publishers, businesses, individuals

<table>
<thead>
<tr>
<th>Local markets</th>
<th>$250.00</th>
</tr>
</thead>
<tbody>
<tr>
<td>One country, single language</td>
<td>$325.00</td>
</tr>
<tr>
<td>Worldwide</td>
<td>$400.00</td>
</tr>
<tr>
<td>Home video sale/rental in addition to any of the above use</td>
<td>$100.00</td>
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</tbody>
</table>

Non-profit businesses, agencies

<table>
<thead>
<tr>
<th>Local markets</th>
<th>$100.00</th>
</tr>
</thead>
<tbody>
<tr>
<td>One country, single language</td>
<td>$150.00</td>
</tr>
<tr>
<td>Worldwide</td>
<td>$200.00</td>
</tr>
<tr>
<td>Home video/DVD sale and rental in addition to any of the above use</td>
<td>$50.00</td>
</tr>
</tbody>
</table>

### Other Collections

For-profit commercial publishers, businesses, individuals

<table>
<thead>
<tr>
<th>Local</th>
<th>$75.00</th>
</tr>
</thead>
<tbody>
<tr>
<td>One country, single language</td>
<td>$125.00</td>
</tr>
<tr>
<td>Worldwide</td>
<td>$175.00</td>
</tr>
<tr>
<td>Home video/DVD sale and rental in addition to any of the above use</td>
<td>$50.00</td>
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</table>

Non-profit businesses, agencies

<table>
<thead>
<tr>
<th>Local</th>
<th>$25.00</th>
</tr>
</thead>
<tbody>
<tr>
<td>One country, single language</td>
<td>$50.00</td>
</tr>
<tr>
<td>Worldwide</td>
<td>$75.00</td>
</tr>
<tr>
<td>Home video/DVD sale and rental in addition to any of the above use</td>
<td>$25.00</td>
</tr>
</tbody>
</table>

## 3. Non-Editorial Use (per image)

Advertising / Marketing / PR / Packaging Products including posters, calendars, postcards, etc.

### Dain and Cofield Collections

For-profit commercial publishers, businesses, individuals | $500.00 |
Non-profit, businesses | $250.00 |
Governmental agencies | $250.00 |
Scholarly, small press | $250.00 |

### Other Collections

For-profit commercial publishers, businesses, individuals | $200.00 |
Non-profit, businesses | $100.00 |
Governmental agencies | $100.00 |
Scholarly, small press | $100.00 |
4. Multimedia (per image)
Fee for multimedia use allows for productions that will be released in more than one medium (e.g. book, video, CD-ROM), so that fees are not added from the above list for each separate use on one specific project. Please note that this does not include non-editorial usage, which would have to be requested and charged separately. Any subsequent uses developed, but not included in the wording of the permission letter you receive from us would have to be requested and charged separately.

Dain and Cofield Collections
For-profit commercial publishers, businesses, individuals $700.00
Non-profit businesses, agencies $350.00

Other Collections
For-profit commercial publishers, businesses, individuals $200.00
Non-profit businesses, agencies $100.00

5. Re-Use
   Subsequent editions, mediums, language, etc..
80% of fee for each additional use

II. Photoduplication Fees
Photographic orders take 2 to 4 weeks for delivery. Shipping charges are extra. Rush orders agreed upon by Special Collections are subject to a 100% surcharge. Images must be returned to the Archives after 30 days unless a prior agreement has been made.

8 ½ x11 prints $12.00
13x19 prints $20.00
20x 24 prints $25.00
For larger sizes, please contact the Visual Curator

Note: Patron bears the cost of making a copy negative if one is needed.

Digital Scanning (per image)
Preservation concerns dictate whether or not an item will be scanned. Images will be scanned up to 600dpi. Please indicate both the format (jpeg, tiff, etc.) and resolution. These must be destroyed after 30 days unless a prior agreement has been made.

Per image $10.00
Cost of CD $5.00