

JOURNALISM SUMMER WORKSHOPS

Mississippi Journalism

SUMMER WORKSHOPS

MPA Adviser Boot Camp, Dow Jones and MPA/Ole Miss Student Camps

WHAT ARE MY CHOICES?

THREE LEADERSHIP OPPORTUNITIES

- 1. Dow Jones Student Workshop June 21-26
- 2. MPA/Overby Foundation Student Workshop June 24-26
- 3. MPA/Overby Adviser Boot Camp June 24-26

OUR SPONSORS ARE THE MISSISSIPPI PRESS ASSOCIATION AND THE DOW JONES NEWSPAPER FUND.

Participants should choose a workshop and a track in which they wish to spend most of their training time. Tracks include writing, desktop publishing, photography, yearbook, broadcast and advisers.

TRACK LEADERS

WRITING

JACK TOPCHIK
New York Times,
Copy Editor



WHAT WILL I DO THERE?

9-11 a.m.	Track Instruction	All sessions will be in Farley Hall. Some on-site labs will be announced during the workshop.
11 a.m. - 12 p.m.	Breakout Session	
12-1 p.m.	Lunch	
1-4 p.m.	Track Instruction/Labs	
4-5 p.m.	Breakout Session	
5- 6:30 p.m.	Dinner	
6:30-9 p.m.	Project Labs	

DESKTOP PUBLISHING

GARRETH BLACKWELL
The University of Mississippi,
Instructor



HOW DO I PAY?

1. **\$500 - Dow Jones Student Workshop June 21-26**
A. Private pay B. Scholarship available
 - Students will stay the entire six-day period.
 - Students will publish a camp newspaper.
 - Intensive training in writing, design and photography will be offered during the first three days. The last three days, students will join track sessions.
 - Scholarships will pay all expenses **except meals**.
2. **\$230 - MPA/Overby Student Camp June 24-26**
A. Private pay B. Scholarship available
 - Intensive training in track and breakout sessions will be offered daily.
 - Scholarships funded by MPA newspapers cover all expenses **except meals**. Scholarship recipients must complete a two-week internship for the sponsoring newspaper upon completion of the workshop.
3. **\$230 - MPA Adviser Book Camp June 24-26**
Scholarships are available for advisers with 0-5 years experience. Others with more experience will be given scholarships on a case-by-case basis.
 - CEU credits are available
 - Private pay possible

PHOTOGRAPHY

STAN O'DELL
Freelance
Photographer



BROADCAST

BRAD SCHULTZ and Staff
The University of Mississippi,
Instructor(s)



YEARBOOK

BRUCE WATERSON
Nationally-recognized
yearbook
adviser (Georgia)



SCHOLARSHIP REQUIREMENTS

- Mark "scholarship" on the application.
 - Write a 250-word essay on the importance of journalism in America today.
 - Send two writing samples.
 - Send a photo for publicity.
- (Scholarships will be awarded by May 15.)

WHAT ELSE DO I NEED TO KNOW?

Lodging: Students will be housed in double rooms. A preferred roommate may be listed on the application. Advisers will have private rooms. Rooms will be available on the night before the workshop at a cost of \$35 per person. Call 662-915-7150 to reserve those rooms. ALL student participants must stay on campus.

Linens will be provided during the workshop.

Meals are **NOT** included in the registration/scholarship grants. Participants should plan on \$15-25 a day for food. Ole Miss FLEX cards may be purchased at the ID Center.

Labs and Supplies: Students should bring a jump drive for labs. **Photographers should bring a legal ID to check out 35mm digital cameras provided by Olympus.**

ADVISERS

KAREN FLOWERS
Southern Interscholastic Press Association
Director



Acceptance and scholarships will be announced by May 15 via e-mail. For more information, contact Beth Fitts at 662-915-7146 or mefitts@olemiss.edu.

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APPLICATION

Apply by April 15

Mark the workshop you wish to attend.

Select the track you desire for June 24-26.

_____ Dow Jones Student Workshop
June 21-26

_____ Photography

_____ MPA/Ole Miss Student Workshop
June 24-26

_____ Writing

_____ Desktop Publishing

_____ MPA/Overby Foundation Adviser Boot Camp
June 24-26

_____ Broadcast

_____ Yearbook

_____ Advisers

_____ SCHOLARSHIP REQUESTED _____ PRIVATE PAY (Make checks payable to MSPA.)

Note: Students will at times attend joint sessions on the basics of journalism. Dow Jones students will attend publication training and hands-on labs prior to joining track sessions on June 24. Photography and broadcast tracks are limited to 12 participants each, so apply early for those tracks. Tracks are offered based on a minimum participation of 10 each.

Participant's Name _____ Gender _____

Address _____

City _____ State _____ Zip _____

Current Grade/Adviser _____ Date of Birth _____

Home Phone _____ Cell Phone _____

Do you have text messaging? YES NO

CEU CREDITS FOR ADVISERS? YES NO

If yes, bring blank check to workshop.

ALL STUDENTS MUST STAY ON CAMPUS. Preferred roommate _____

Will you need a dorm room (\$35/person private pay) the night before the workshop begins? yes no

If so, please include a \$35 check for the extra night made out to MSPA. Call 662-915-7150 for information.

All communication will be through e-mail. Please print your e-mail address clearly and check it often.

E-mail Address (Please print clearly.) _____

Important: If you do not have a current e-mail account, please register for a free one from hotmail.com, MSN.com, gmail.com or yahoo.com.

Please print your e-mail address again. _____

School Name _____

School Address _____

City _____ State _____ Zip _____

School Phone _____ School Fax _____

For Students Only:

Adviser's Name _____

Adviser's Cell or Home Phone _____

If you wish to pay privately (instead of requesting a scholarship), please send a check made out to MSPA. Mail materials (including essay, picture, writing samples and check, if applicable, to the following address: **MSPA, 103 Farley Hall, University, MS 38677. Acceptance decisions will be final by May 15. Check your e-mail on that day and often. All acceptance forms, releases and schedules will be sent by e-mail. For more information, contact Beth Fitts at mefitts@olemiss.edu or 662-915-7150.**