

Activity Pricing Nonreimbursable Food Items Answer Sheet

Pricing Method: Desired Food Cost Percent Markup Method

If the **desirable** food cost percentage for a school food service operation is 37% for the school year, what is the base selling price for each of the following a la carte/extra sale food items? Discuss considerations for pricing food items with group members and recommend a final selling price. (*There are no right or wrong answers for final prices.*)

Food	Raw Food Cost	Base Selling Price	Final Selling Price
Corn Dog	0.27	0.729	
Burrito	0.38	1.027	
Fresh Apple	0.12	0.324	
Individual Ice Cream Cup	0.15	0.405	
Hamburger	0.47	1.270	

Briefly summarize how you arrived at the final selling price for each food item.

1. Corn Dog

2. Burrito

3. Fresh Apple

4. Individual Ice Cream Cup

5. Hamburger

Hint – Remind participants to discuss under-pricing as a way of increasing the consumption of nutritious food items.