The Web* 
* Not to scale.
You are here
What is this Web thing, anyway?

The World Wide Web is a system of interlinked hypertext documents contained on the Internet.

- 1989 – Invented by Tim Berners-Lee
- 1991 – First available on Internet in 1991
- 1994 – Web Consortium (W3C) formed
- 2004 – Sir Tim Berners-Lee knighted
- 2008 – Google counted 1 trillion URLs
- 2009 – World Internet users passes 1.8 billion

Sources
http://en.wikipedia.org/wiki/World_wide_web
http://www.internetworldstats.com/stats.htm
UM Web Site

- Main Web Server ≈ 100,000 pages
- 1,209 active accounts
Goals

- Improve campus webmaster skills
- Encourage adoption of Web template
- Elevate UM-branded Web presence
- Pave the way for a Content Management System
- Have fun
Schedule

- April 20: Basics
- April 27: Template
- May 4: Media
- May 11: Interactivity
- May 18: Mobile
- May 25: Tricks
Resources

Software –
Adobe CS4 Web Premium
- Dreamweaver
- Photoshop
- Acrobat Pro
- Contribute
- Lots more!
Resources

**Head First HTML with CSS & XHTML**
Explanation and reference

**Letting Go of the Words**
Writing Web content that Works

**Don’t Make Me Think**
Web page usability techniques and suggestions
Robby Seitz

- 2005: Earned BS Degree in Computer Science
- 2005 – present: UM Campus Webmaster
  (Coolest job title on campus!)

- Pets: 2 dogs, 6 cats, assorted fish
- Interests: Science fiction, dumb jokes, music
- Hobbies: Piano, building stuff, gardening
Who are all of you?

- Your name
- Your department
- Your experience level:
  - Web Guru
  - Creates Web pages
  - Maintains Web pages
  - Surfs Web pages
  - Abject ignorance
  - Confirmed Luddite