

Faculty Senate Minutes – March 3, 2020

Room – Bryant 209 @ 6:00 pm

- **Senators Present:** Jeff Pickerd, Lauren Cardenas, Brice Noonan, Brad Jones, Cole Stevens, Jim Cizdziel, Chris Mullen, Aileen Ajootian, Carolyn Higdon, Joseph Carlisle, Richard Gordon, Cristie Ellis, Shari Holt, Jennifer Gifford, KoFan Lee, Phillis George, Zachary Kagan Guthrie, Charles Stotler, Dennis Bunch, Kristin Rogers, Sumali Conlon, Jon-Michael Wimberly, Corina Petrescu, Whitney Sarver, Julia Bussade, Carmen Sanchis-Sinisterra, Thomas Peattie, Hyunwoo Joung, Meagen Rosenthal, Robert Barnard, Breese Quinn, Sue Ann Skipworth, Marilyn Mendolia, Kyle Fritz, Daniel Durkin, Willa Johnson, Tom Brady, Kenya Wolff, Donna Buckley, Michael Barnett, Carrie McCormick, Jenny Bucksberg, Angela Green,
- **Senators Absent (Excused):** Jordan Ballou,
- **Senators Absent (Substitued):** Kathleen Fuller (?), Chip Wade and Evangeline Ivy (Cynthia Joyce),
- **Senators Absent (Unexcused):** Brenda Prager, Beth Ann Fennelly, Brian Boutwell, Bob Robinson, Tejas Pandya, Chalet Tan, David Gligor
- **Call Meeting to Order**
- **Approve minutes from the February 11, 2020 meeting**
 - Motion: Corina Petrescu
 - Seconded
 - Vote: All in favor
- **Discussion of draft communication policies from Chief Marketing and Communications Officer – Jim Zook**
 - Media Relations Policy
 - Mr. Zook spoke to the history of the development of this new draft policy discussed this evening and explained the issues the current policy (overly broad and vague) presents.
 - A number of questions focused on inferred restrictions due to the language of the policy which may apply more broadly (to all aspects of employee activity/interaction with media) than intended (it seems the intent is to focus on **official** statements, **university news**, **official media advisories**).

- A request was made to expand the review of comparable policies from peer institutions (SUG).

Social Media Policy

- Comments here focused primarily on section 2.4; specifically the language "all faculty and staff should conduct themselves in a way that is befitting of the institution and complies with....".

Best Practices for University Employees' Personal Social Media Accounts

- It was made clear this will be a living document and that this is not to be a policy, but rather guidance for faculty.
- Dr. Rosenthal encouraged faculty to submit any additional comments/suggestions so that they might be shared with UM&C.

- **Committee Updates**

- Academic Instructional Affairs (chair: Corina Petrescu): Nothing to report
- Academic Conduct (chair: Kenya Wolff): Nothing to report
- Finance & Benefits (chair: Joseph Carlisle): Nothing to report
- Development & Planning (chair: Jon-Michael Wimberly): Nothing to report
- Governance (chair: Angela Green): Nothing to report
- Research & Creative Achievement (chair: Thomas Peattie): Nothing to report
- University Services (chair: Brad Jones): Nothing to report

- **Old Business**

- **New Business**

- **Adjournment**

- Motion: Corina Petrescu
 - Seconded
 - Vote: All in favor

NEXT MEETING: April 14, 2020 @ 6:00 209 Bryant Hall